Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise) Tariff & Costing-CM Section, Corporate Office, 1st Floor, Bharat Sanchar Bhawan, H.C. Mathur Lane, Janpath, New Delhi - 110 001. Tel. No.011-23037109/200 Fax No.011-23329125



No.26-4/2012-T&C-CM

Circular T&C-CM No. 36/13-14

Sub: <u>Re-introduction of STV with unlimited On-net call facility feature under mobile</u> <u>services -reg.</u>

Kindly refer to this office order of even No. dated 30.05.2013 vide which STV with Unlimited call feature was revised/modified. Now, it has been decided by the Competent Authority to re-introduce a new STV with unlimited On-net call facility feature with the following terms and conditions.

i) STV details:-

Feature	MRP in Rs.	S. Tax & Edn. Cess	Card Value	Validity
	(Incl. of S. Tax)	@ 12.36% in Rs.	in Rs.	in days
Unlimited Local /STD On-Net voice call	699	76.89	622.11	30

* Circles can suitably adjust the MRP in the price band upto Rs.5 (+/-) of above price considering the local market condition and technical feasibility.

2. The above tariff will be implemented with effect from **11.09.2013**.

3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above facility/tariff to the customers.

4. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.

5. This circular is issued based on ECT approval No.1256 dated 04.09.2013. For queries/clarification/feedback in respect of above tariff, the communication may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi at hgcm.pp@gmail.com, hqcm_pp@bsnl.co.in for further review of the scheme.

Alhan (N. S. Dhami) AGM (T&C-CM)

Ph. 011-23327658

То

All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section for Hindi version.

10)Guard file.

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(Subrat Kumar Mohakud) Dy. Manager (T&C-CM)